



2018 (Spring)

Strategic Marketing
Analysis and Planning

Dan R. Fiala

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UNICEF

<https://www.unicef.cz/>

2016 (Summer)	International Consulting Practicum	Dan R. Fiala	V. Burress, D. Richardson, T. Zhang, P. Oleriny, S. Abduraimov	Western Union	http://business.westernunion.com/
2016 (Summer)	Customer Experience Management	Gabriele Meissner	all teams	Energycloud	http://www.energycloud.cz/
2016 (Spring)	Thesis Seminar	Chris Shallow	K. Jureková	NUPHARO	http://www.nupharo.com/
2016 (Spring)	Strategic Marketing Planning	Dan R. Fiala	all teams	IBM	https://www.ibm.com/cz-cs/
2016 (Spring)	Brand Management	Sylvia Vondáková	A. Savina, K. Trinh, L. Nguyen, M. Reutskaya	NESTLÉ	https://www.nestle.cz/cz
2016 (Spring)	Media Marketing and Communications	Sylvia Vondáková	all teams	Joalis	http://joalis.cz/cs/1052-vzdelavani
2016 (Fall)	Strategic Marketing Planning	Dan R. Fiala	V. Baradai, E. Fening, T. Kebort, H. Koorbusch, M. Lolua	AAU	https://www.aau.edu/

2014 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	S. Arnautovic, T. Currie, J. Mey	Verlag Dashofer	http://www.dashofer.cz/
2014 (Spring)	Innovation Management	Gabriele Meissner	A. Braun, M. Mezan, R. Gondeaux, R. Kavkazi	LISCA	http://www.lisca.com/
2014 (Spring)	Business Ethics	Gabriele Meissner	S. Gross, K. Czernin, A. Gamolina, D. Kovarikova, T. Probst, A. Voitehovschi	LISCA	http://www.lisca.com/
2014 (Spring)	Intro to Econometrics	Peter Bolcha	N. B. Nguyen	RWE	https://www.group.rwe/en/the-group/
2014 (Fall)	Strategic Marketing Plan	Chris Shallow	A. Lastras, S. Shiner	SEACAT	http://www.seacat.mobi/
2014 (Fall)	Marketing Research	Chris Shallow	M. Coppens, O. Khabchuk	SKI MAGAZÍN	http://skimagazin.cz/
2014 (Fall)	Marketing Communication – Thesis	Chris Shallow	N. B. Nguyen	RWE	https://www.group.rwe/en/the-group/
2014 (Fall)	Direct Marketing and Sales	Gabriele Meissner	K. Coutermarsh, D. Isufi, A. Pireva, D. Cunningham, H. Keiser, C. Brady	LUKA KOPER	http://www.luka-kp.si/eng/
2013 (Spring)	Marketing Research	Chris Shallow	Z. Papryczka, M. Mrozek, M. Nguyen	MEDIA MASTER	https://mediamaster.medea.cz/
2013 (Spring)	Intro to Econometrics	Peter Bolcha	O. Petrus	ENERGANA	
2013 (Fall)	Strategic Marketing and Planning	Chris Shallow	S. Puchkova	RWE	https://www.group.rwe/en/the-group/
2013 (Fall)	Business Ethics	Gabriele Meissner	R. Kenter, M. S. Olamide, W. Mede, M. Pardini, N. Pierce	SR4	
2013 (Fall)	E-Business	Jeff Medeiros	S. Godziek, M. Mrozek	PARFEMS	
2013 (Fall)	Global Energy	Robert Ellman	M. Melichárek, K. Pejatovic	PRAGOPLYN	http://www.pragoplyn.cz/en